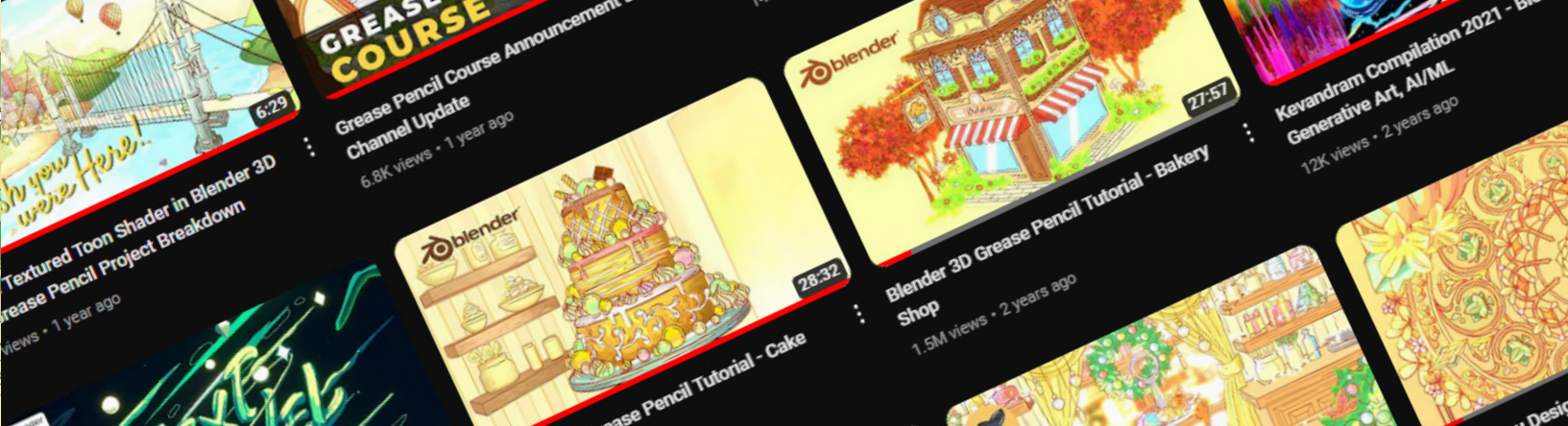
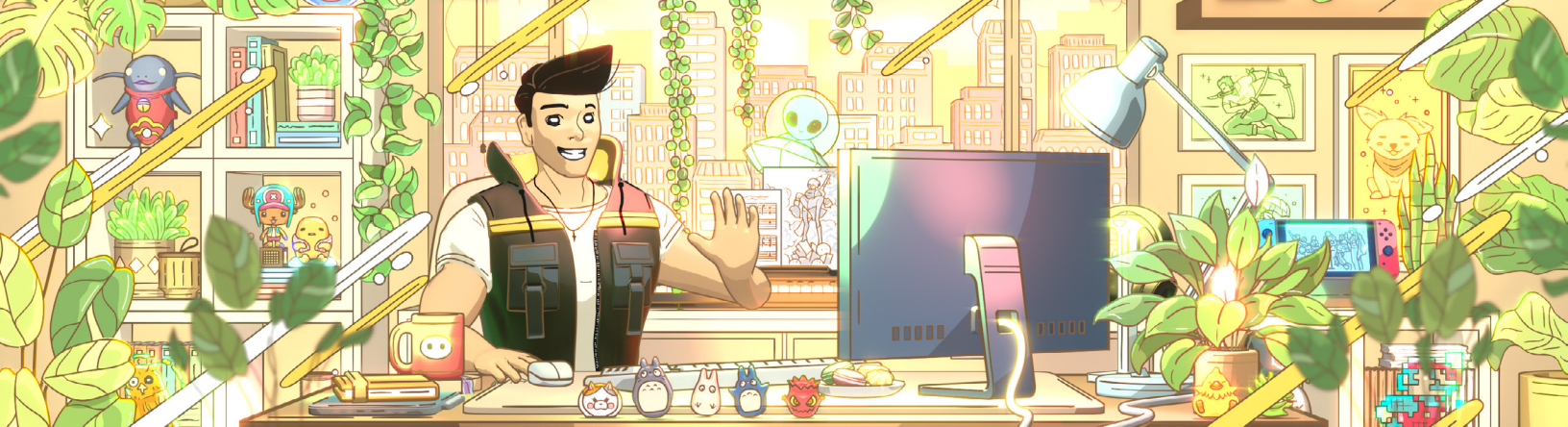




Kevin Ramirez

CREATIVE

CONTENT MEDIA KIT



ABOUT ME





Hello! My name is Kevin and I'm a **digital artist and designer based in California, USA**, that is passionate about crafting stories and experiences. I began as a digital hobbyist in 2002 and gradually transitioned those skills into a professional career. I've worked in the entertainment industry for a number of years, primarily at Disney in New Intellectual Property Development and as an R&D Imagineer for Creative Media and Content Development.

Having experience as a designer, creative director, and producer, I've worked closely with diverse teams throughout a project's life cycle, from initial ideas to eventual reality. My focus has been on creating various compelling visual and immersive entertainment. And with a background in marketing and branding, I've been able to provide additional strategic support at each stage.

For me, storytelling has always been at the core, whether it was to create new ones or find innovative new ways to tell them. This is motivated me to start a YouTube channel in 2020. My channel is focused on exploring emerging creative mediums (XR, AI/ML, and 3D) and fostering creative potential in others. Additionally, I developed a course teaching 2.5D animation Blender 3D using Grease Pencil, an innovative tool that allows for creating 2D elements directly within in 3D environment. Since, I've become a CG Instructor, freelance creative, and content creator.

In my spare time I like playing the piano, tending to my plants, baking, and experiencing all forms of immersive entertainment. I'm also a 2nd degree black belt in Tae Kwon Do and enjoy martial arts tricking, lifting, and snowboarding.

SOCIALS @KEVANDRAM

<p>INSTAGRAM</p>  <p>55K FOLLOWERS</p>	<p>TIKTOK</p>  <p>20K FOLLOWERS</p>	<p>THREADS</p>  <p>10K FOLLOWERS</p>	<p>TWITTER/X</p>  <p>4K FOLLOWERS</p>
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YOUTUBE @KEVANDRAM



Starting my channel in 2020, my content focuses on sharing my creative journey and helping others explore their creative potential. Specifically, I create art edutainment and lifestyle content. This includes project breakdowns, tutorials, software/technology overviews, creative product reviews, and productivity-related videos.

My **upload frequency** is roughly **2-3 times a month for a video and 2-3 times a week for a short**. However, this is all dependent on ensuring that each video is of the best quality.

101K
SUBSCRIBERS

4.7 MIL
VIEWS

180+
VIDEOS & SHORTS

AUDIENCE

GENDER

FEMALE	31%
MALE	69%

AGE

18-24	35.6%
25-34	39.5%
35-44	16.2%

TOP GEOGRAPHIES

UNITED STATES	20.2%	SOUTH KOREA	3.9%
INDIA	7.7%	JAPAN	3.7%
RUSSIA	5.2%		